

	Own account	Investment management	Project development
Type of use	<ul style="list-style-type: none"> • Retail • Office • Residential • Hotel • Hybrid forms 	<ul style="list-style-type: none"> • Retail • Office • Residential • Hotel • Industrial • Hybrid forms 	<ul style="list-style-type: none"> • Retail • Office • Residential • Hotel • Industrial • Hybrid forms
Macro-Location	<ul style="list-style-type: none"> • Stuttgart incl. Region (Districts Ludwigsburg, Böblingen, Esslingen, Göppingen, Rems Murr Kreis) • Baden Württemberg: minimum of 20,000 inhabitants • Bavaria, Hessen, Nordrhein-westfalen min. of 50,000 inhabitants 	<ul style="list-style-type: none"> • Stuttgart incl. Region (Districts Ludwigsburg, Böblingen, Esslingen, Göppingen, Rems Murr Kreis) • Baden Württemberg: minimum of 20,000 inhabitants • Bavaria, Hessen, Nordrhein-westfalen min. of 50,000 inhabitants 	<ul style="list-style-type: none"> • Stuttgart incl. Region (Districts Ludwigsburg, Böblingen, Esslingen, Göppingen, Rems Murr Kreis) • Baden Württemberg: minimum of 20,000 inhabitants • Germany: minimum of 50,000 inhabitants
Micro-Location	<ul style="list-style-type: none"> • Pedestrian zone • Inner city • District centre • Fringe areas 	<ul style="list-style-type: none"> • Pedestrian zone • Inner city • District centre • Fringe areas 	<ul style="list-style-type: none"> • Pedestrian zone • Inner city • District centre • Closer fringe areas
Individual volume	EUR 0.5 – 5.0 Mill.	EUR 2.0 – 30 Mill.	Plot of land: up to EUR 25 Mill. Existing buildings: up to EUR 50 Mill.
Risk category	Core plus – Opportunistic	Core – Value add	Value add - Development